



Tim Sparks

Speaker/Trainer/Consultant/Author

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Speaking Topics

Change Leadership

Learn why most companies fail when it comes to change and how you can be a difference maker in your organization.

Mentoring as a Business Strategy

Learn how to create a successful mentoring program to leverage talent and build future leaders.

Building a High-Performing Culture

Set your organization apart by creating a culture that breeds high performers.

The Future of Performance Management

The annual performance review is dead! Grieve and move on. Learn what the future holds for performance management in your organization.

Building Teams that Work

Teams are how things get done. That means it is critically important to have the right team assembled in order to maximize results. Yet many teams are homogeneous reflection of their leader. Learn what it takes to change that.

The Importance of Culture

Culture drives everything! All the best strategic plans, values, and vision mean nothing if you don't have the right culture in place. There is no cookie-cutter formula or template for culture. It must be unique to you and your organization.



Career Highlights

- Teacher & School Principal for 15 years
- HR Business Partner for multiple Fortune 500 companies including The Home Depot, Transamerica, and WestRock.
- Created corporate programs for Mentoring, Change Management, and Leadership Development & Team Building
- Successful conference & keynote speaker for National, State, and Local organizations
- Started Blue Ridge HR in 2012, providing training, consulting, and speaking opportunities for start-ups, large companies, and everything in between

What Others Are Saying About Tim Sparks

“Tim is knowledgeable and an exceptional speaker. You always walk away with a wealth of knowledge that is immediately applicable to your organization! I highly recommend Tim!”

~ Hospital Executive

“I have the pleasure of hearing Tim speak on multiple occasions. Whenever he speaks, he has the ability to draw you in and really focus on what he is saying. He speaks in relevant terms that any layman can comprehend and relate to. He is exceptionally good at thoroughly explaining whatever the related topic may be. He has a keen sense of understanding his target audience. Each time I have heard Tim speak, I am pumped up and leave with a sense of purpose!”

~ Customer Service Manager

“It has been a true blessing to have Tim work with our team at Transform International. His content on change leadership has helped many of our staff and entrepreneurial clients. Even more, we have recommended him to other companies, in which we always get a “thank you” for doing so.”

~ Founding CEO, Transform International